

User Profile Matrix for <product name>

Rank Order	User Category Name & Description	% of Population	High-level Tasks performed	User Goals
1			1. 2. 3. 4. 5.	1. 2. 3. 4. 5.
2			1. 2. 3. 4. 5.	1. 2. 3. 4. 5.
3			1. 2. 3. 4. 5.	1. 2. 3. 4. 5.
4			1. 2. 3. 4. 5.	1. 2. 3. 4. 5.